

## MODELING IN THE MIDDLE EAST

Blue Sky Modeling, LLC (BSM) is an American company completely focused on air quality modeling. We combine decades of worldwide modeling expertise using AERMOD and CALPUFF (among other models) with the flexibility of a small firm to bring unparalleled service and response to our modeling clients throughout the world—particularly in the Middle East.

Based in the United States, BSM has a unique business approach toward modeling in the Middle East—we partner with reputable and respected local consulting firms so they can increase their offerings to their clients. Our typical partner either does not have air dispersion modelers or has limited experience in this specialized field; in those cases, we integrate seamlessly with them to provide a unified and technically unparalleled solution so our partner can deliver a complete set of services to their clients.



BSM staff have been conducting air dispersion modeling in the Middle East for the past two decades. Our work in the region goes back to 2002 when we conducted the first large-scale air quality modeling project in the region, and we have remained committed to our friends in the Arabian Gulf ever since. A brief sampling of some of the modeling projects we have been involved with is below:

Project	Client
Jebel Ali Air Quality Management Study	Dubai Municipality (UAE)
Dubai Urban Air Toxics Study	Dubai Municipality (UAE)
Strategic Environmental Assessment	King Abdullah Economic City (KSA)
Modeling in support of EIAs	Many different industries (KSA, Bahrain, Qatar)

When you encounter projects requiring air dispersion modeling and need assistance, please contact BSM's President, Bill Jones. Bill would be glad to speak with you—at a convenient time of your choice—to discuss how BSM could be a valued partner in delivering air quality modeling solutions to your clients.

